Rubric for E-Learning Module Part 6 (Adding Multimedia)

Criteria	Target Description	Pts	Instructor's Comments
Effective Use of Multimedia (20 Points)	The multimedia assists in presenting the lesson topics in a way that that appeals to the audience and enhances the concepts being presented. All multimedia elements work well together and are well integrated into the lessons.	20	Your multimedia elements work well together and integrate nicely into the lessons.
Organization (20 Points)	The multimedia presentations are well developed and include an introduction and a clearly structured body of content followed by a brief summary. The multimedia elements are well planned and flow smoothly from one topic to the next.	20	Your multimedia lessons are well developed and organized.
Multimedia Integration (20 Points)	The multimedia presentations include a mix of sound, graphics, and text elements. The audio narrations are clear and effectively communicate the main idea. Images enhance and support the message.	20	Your multimedia elements include a mix of audio, graphics, and text.
Technical (20 Points)	The multimedia elements are well edited. A variety of transitions are used to assist in communicating the main idea and smooth the flow from one topic to the next. The background music (if used) does not overpower the primary audio. The multimedia elements are properly placed within the user interface and are easily accessible. The links	20	Your multimedia elements are well edited and polished, with strong audio narration.
Overall (20 Points)	Each lesson includes a multimedia element. The multimedia presentations are seamlessly integrated into the lessons, are of appropriate length, and work well with other content. The content is free of spelling and grammatical errors. All copyrighted images and content are properly credited and sources cited in APA format.	20	The multimedia presentations are seamlessly integrated into the lessons, are of appropriate length, and work well with other content. Good job!
Total Points:		100	Overall, good job on your multimedia elements. They enhance to the overall message of your Moodle Module.

General Comments: If you intend to include your Moodle E-Learning Module in your e-Portfolio, please go through each element, including the Course Description and Outline, Lesson Overviews, Assignments, Quizzes, and Discussion Questions and clean them up.

When you post the link of your Moodle E-Learning Module in your e-Portfolio, include a username and password to enable faculty members to access your lesson.